



## CORTE MADERA HOUSING ELEMENT UPDATE

# Community Workshop #2

## Panelist Bios

### **Bianca Neumann**

Bianca Neumann has worked in affordable housing for 15 years. Her experience in the field is diverse and includes experience in monitoring and compliance, property management, advocacy and policy, banking, and development. She began her career at the San Francisco Mayor's Office of Housing and Community Development. After which, she went on to work in New York City for ten years, working for both the Bloomberg and DeBlasio administrations in affordable housing. She currently works for EAH as the Director of Business Development.



THE TOWN OF  
Corte Madera  
*Corte Madera*

**Julie Kritzberger**

Executive Director, Corte Madera Chamber of Commerce

Our mission statement: To provide a leadership role for economic and community development in the Town of Corte Madera . We support and represent the well being of the business community as well as the promotion of the cultural, educational and economic health of the entire community.



**Carrie Pollard**

Water Efficiency Manager

Marin Water

Carrie Pollard is the Water Efficiency Manager at Marin Water. She has held this position since September 2019 yet has been actively working in water management for over 20 years. In this role she leads a team that deploys water saving programs for residential, irrigation and business customers. Carrie is actively involved in water management leadership positions including Board of Directors for the California Water Efficiency Partnership and the California Irrigation Institute, she is also a member of the American Water Works Association Water Utility Council.



**SAMANTHA HAUSER – SR. VICE PRESIDENT OF DEVELOPMENT**

Ms. Hauser works for City Ventures, California's leading developer of solar all-electric, sustainable homes. Ms. Hauser joined City Ventures in April 2014 and is responsible for all aspects of the development process, from pre-acquisition through construction and sales for new infill communities across the San Francisco Bay Area. She also evaluates feasibility of development projects by analyzing physical, financial, and political issues for each community. Ms. Hauser has worked on developments in over 20 cities across 7 different counties in California. She has over fifteen years of real estate experience and specializes in entitlements for complex mixed-use and residential developments throughout Northern California. Her experience includes mixed-use, multi-family, single family, public-private partnerships, and healthcare development. Ms. Hauser graduated from Columbia University with a Kings Crown Award for leadership. She earned a Master of Real Estate Development from the University of Southern California. In 2016, she was appointed by the City of Pacifica City Council to the Economic Development Committee, where she served as chair until 2020, at which time she was appointed to the Planning Commission, where she is currently serving her first term.



**Dr. Brett Geithman** Superintendent, Larkspur-Corte Madera Schools

Dr. Brett Geithman is honored to serve as Larkspur-Corte Madera School District's Superintendent. As a learning leader, he has focused much of his career on personalized learning through inquiry models of instruction such as Cognitively Guided Instruction (CGI) in math, (Columbia) Reading and Writing Workshop, and makerspace.

Throughout site and district roles, Dr. Geithman has collaborated with students, teachers, parents, administrators, trustees, and community members to continually bring researched best practices into the classroom to enhance student academics and wellness. He believes all children can learn at high levels and has collaborated with Dr. Jo Boaler, Stanford University, on a grades 5-12 mathematics study on growth mindset.

He served as the Assistant Superintendent of Educational Services from 2014-2017 and Executive Director of Human Resources from 2013-2014 for Manhattan Beach Unified School District. From 2008 to 2013 he was a Long Beach Unified School District Principal at Alvarado Elementary, a teaching and demonstration school for (Columbia) Reading and Writing Workshop.

Dr. Geithman is an ACSA Certified Leadership Coach and has developed and facilitated educator professional development workshops for schools and districts throughout the country on workshop teaching, leadership, technology, personalized learning, and sustaining the Cotsen fellowship. Additionally, he was an adjunct professor at California State University, Long Beach in the Doctor of Education and Master's in Educational Administration programs, as well as the University of Southern California's Master of Arts in Teaching program.

Brett's university work included research, national conference presentations (such as UCEA and TASH), guest speaking, and collaboration with doctoral faculty on curriculum. In 2009, Brett earned his doctorate from the University of Southern California where his dissertation focused on growth models to determine teacher and school effectiveness.

From 2006 to 2008 he was the Assistant Principal at McGaugh Elementary in Los Alamitos Unified School District. Prior to becoming an administrator, he was a Long Beach Unified School District elementary teacher and also taught at the secondary level in alternative settings.

He and his wife, Kristy, are proud LCMSD parents of two Hall Middle schoolers.